June 10 & 11, 2011
7pm - 12am
The Daylodge Lawn

# Vendor Registration

Vendor Name(s) _____ # of workers _____

Address _____ City _____ State ____ Zip _____

Phone _____ Email _____

Booth Name _____ Spots Needed _____

Special Requests (Not guaranteed) _____

_____

*All vendors must complete Vendor Regulations and Lease Agreements*

**All vendors must include a list of all items sold. Food vendors must include a full menu with prices**

- Vendors will be listed on the Fiddlehead Festival webpage on Alyeska's website.
- All vendors must submit a list of all items to be sold. Care will be taken to ensure similar items are not sold at more than one or two booths.
- All vendors must have the proper paper work to operate their booth.
- Credentials will be given to vendors for each member on their work team. Please provide an accurate count of workers when you register.
- All booths must be set up by 5pm Friday, June 10. Vehicles may be driven into the venue, but they must stay on the road and must leave by 5pm on Friday.
- Alyeska will provide each vendor with a 10 x 10 spot for their booth. If a larger spot is needed two spots will need to be reserved. Tents, tables, chairs and all other equipment must be provided by the vendor. Electricity will not be available.
- **Stakes may not be used** due to underground lines.
- Because the venue is situated on a mountain, not all spaces will be level. We can not guarantee a level space to any vendor.
- Roving food vendors are allowed.
- A wristband will be required to enter any area where alcohol is served.
- Vendors are expected to be open during the entire festival.
- Booths may be left out overnight, but food must be stored properly to avoid any bear incidents.
- Vendors are responsible for cleaning up their area before they leave the venue. A clean up fee of $50 will be issued to any vendor who does not leave their area the way they found it.
- Booths must be cleaned up and out of the venue by 12 pm Monday, June 12.

## Registration Information

Registration deadline:
June 3, 2011

Mail to:
Alyeska Resort
Mountain Events
PO Box 249
Girdwood, AK 99587

Fax to:
(907) 754-2296

Email to:
jdavies@AlyeskaResort.com

Stop by the Tram ticket office between 9:30am and 9:30pm starting May 27.

Make checks payable to:
Alyeska Resort

Contact: Jen Davies
(907) 754-2545
jdavies@AlyeskaResort.com

Alyeska Resort
Alaska

Visit us online:
www.AlyeskaResort.com

# VENDOR LEASE AGREEMENT

This is a legal contract, which entitles you to display and sell your product ("Product") at an event at Alyeska Resort. This Lease Agreement applies only to June 10 & 11, 2011 for the Fiddlehead Festival.

In return for the use of the space identified on Exhibit "A" hereto, the Undersigned hereby agrees to abide by Alyeska Resort rules and regulations stipulated in the Vendor Regulations Agreement and below.

This Lease Agreement is entered into on this day of _____ by and between Alyeska Resort Management Company ("Alyeska Resort"), Girdwood, Alaska and _____ ("Tenant").

For and in consideration of Tenant's agreement to pay rent in exchange for Lessor's agreement to rent space, pursuant to the terms and conditions set forth in the Vendor, Exhibitors and Merchandisers Regulations.

## TERM

The term of this lease shall commence on June 10, 2011, for which tenant has paid in advance the appropriate rental charge set forth below and the term shall terminate on June 11, 2011.

## RENTAL CHARGE

The parties agree that the amount of rent due under this lease, are as follows:

| | |
|---|---|
| □ Food Vendor | $100 |
| □ Arts & Crafts Vendor | $80 |
| □ Fundraiser / Non-profit - *limited availability* | $10 |
| TOTAL RENT DUE UNDER THIS LEASE | $_____ |

***Full Payment is required at time of registration***

□ Please check this box if you would like to use a credit card. We will call you to get the information.

Please list and describe ALL products being sold at the Alyeska Resort Event described above. Please provide a menu with prices if you are selling food. This will be included in your listing on the event's webpage on Alyeska Resort's website.

_____

_____

_____

_____ Tenant

_____ Date

_____ Alyeska Resort Management Company

_____ Date

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ALASKA