



FOR IMMEDIATE RELEASE

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2010 Signature Summer Events Celebrate Mountains, Music and Food

As part of Alyeska Resort's transformation to a year-round destination, there has been a focus on creating signature events that celebrate the great Alaskan outdoors and rich cultural heritage of the region. With an abundance of outdoor activities, Alyeska is the perfect backdrop for weekend festivities. From family-friendly events such as the Blueberry Festival to an outdoor concert series at the Daylodge, visitors can combine adventures inspired by Mother Nature with a full calendar of events.

Summer Alyeska Summer Freeride Camp (June 7-11 and 14-18, 2010) – The 850" of snowfall from this winter means incredible conditions still remain at the higher elevations on the mountain. Alyeska Resort is hosting two sessions of freestyle skiing and riding camp for all ages and those of intermediate abilities and above. Camp participants can choose from a variety of day camp options.

Fiddlehead Folk Festival (June 19, 2010) – With the Summer Solstice taking place on Monday, June 21st, the Fiddlehead Folk Festival is the perfect opportunity to enjoy some of the longest hours of daylight of the year. Featuring a selection of local Alaskan bluegrass and country bands, this new festival will take place outside with live music, outdoor barbeque, and kids activities.

The Girdwood Forest Fair (July 2-4, 2010) is the longest-standing festival in Girdwood Valley. In its 35th year, Forest Fair is a local's favorite. The weekend includes outdoor concerts, parade down "Main Street", Alaska native arts booths, exotic food offerings, and other entertainment. (www.girdwoodforestfair.com)

The Punch Brothers in Concert (July 23-24, 2010) – Legendary bluegrass musicians, this unique five member band comes to Alaska to play to the midnight sun for two-nights. The Punch Brothers (www.punchbrothers.com) consists of Chris Thile (mandolin), Gabe Witcher (fiddle/violin), Noam Pikelny (banjo), Chris Eldridge (guitar), and Paul Kowert (bass). Their style has been described as introducing "bluegrass instrumentation and spontaneity in the strictures of modern classical." Surrounded by natural inspiration, the concert venue is located at the base of the ski mountain.

Alyeska Mountain Run (August 14, 2010) – This classic uphill foot race is sponsored by the Alaska Mountain Runners (www.alaskamountainrunners.org). Runners must attack the 2000' climb in 2.2 miles and receive a courtesy aerial tram ride down upon reaching the summit.



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Blueberry Festival (August 21, 2010) – A celebration of the lush blueberry season, this family-oriented outdoors event features over two dozen arts & crafts booths in The Hotel Alyeska Pond Courtyard, as well as live music and all the blueberry concoctions you can try. Blueberry picking and eating is encouraged; find your own secret stash.

Fungus Fair (August 27-29, 2010) – Just in time for prime mushroom picking season, Fungus Fair is a multi-faceted weekend of forays, naturalist presentations, outdoor concert, culminating with a Fabulous Fungus Formal featuring multi-courses showcasing local fungus treasures. The event benefits the Girdwood Trails Committee.
(www.fungusfair.com)

North Face Climb-a-thon & Vertical Challenge (September 11, 2010) – For a show of Alaskan prowess, the Climb-a-thon & Vertical Challenge is designed for the toughest of the tough. Set on the new North Face Trail (2.2 miles top to bottom with 2,000 vertical elevation gain), racers head up the trail and download on the Aerial Tram for nine hours. The winner is the one who logs the most laps in the given timeframe. In 2009, the winner finished 11 laps – which equals the same elevation gain as climbing Denali in a day!

Oktoberfest (September 24-25 and October 1-2, 2010) – Autumn would not be the same without a festive atmosphere celebrating the many attributes of beer. The evening includes authentic German fare, souvenir mugs, polka band and all.

For more information about any of the listed signature summer events and to reserve an event package, please visit www.alyeskaresort.com or call 800-880-3880.

About Alyeska Resort (www.alyeskaresort.com)

Alyeska Resort is Alaska's premier year-round destination featuring The Hotel Alyeska, an award-winning 304 room full-service property. Located just 40 miles from Anchorage and Ted Stevens Anchorage International Airport, Alyeska Resort is your base camp for summer and winter excursions. The resort is within close proximity of three national parks and the Kenai Peninsula, and is home to the northernmost coastal temperate rainforest, part of the Chugach Mountain Range. Alyeska Resort stands out during ski season with 643" of average snowfall annually and the longest-continuous double black diamond ski run in North America. Learn more about the resort and plan your Alaskan adventure at www.alyeskaresort.com or 800.880.3880.

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