



**ALYESKA RESORT**  
ALASKA

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### **Alyeska Resort Ramps Up For Future Development Opportunities, Brings On-Board Local Real Estate Professional Bob Gross**

June 28, 2010 (Girdwood, AK) –Alyeska Resort continues to build momentum this summer on a number of fronts including future real estate development. Alyeska Resort Real Estate has hired Bob Gross, a long-time Alaskan and real estate expert, to represent existing and upcoming residential and commercial development opportunities. Real estate represents a top priority for Alyeska Resort as it plans for future expansions and continues to invest in its transformation into a year-round destination.

With an abundance of outdoor activities, Girdwood has always provided the perfect backdrop for repeat visitation by Southcentral Alaska residents and destination tourists. Easily accessible from the Seward Highway and surrounded by wilderness, Girdwood has maintained a healthy real estate landscape even amidst recent economic conditions. Benefitting greatly from tourism traffic, the community has been able to sustain a number of well-established restaurants and year-round activity and tour operators in addition to hospitality amenities offered by Alyeska Resort.

During the summer of 2010, Alyeska Resort Real Estate will commence marketing its first residential subdivision lots; the residential lots are located on Verbier Way, just off Arlberg Avenue. Alyeska Resort Real Estate will also market a number of prime commercial real estate sites. To lead the real estate sales initiatives, Alyeska Resort Real Estate welcomes Bob Gross to the team, a proven real estate industry professional with extensive experience in Alaska. Bob previously served in the capacity as a project manager at Alyeska Resort, participating in land planning of the Alyeska Resort Mountain Master Plan, zoning and permitting approvals, renovation of The Hotel Alyeska, and construction of Alyeska Resort employee housing units.

Commenting on the hire of Bob Gross, Alyeska Resort owner John Byrne observed, “Not only will Bob be marketing the new ‘ski-in’ residential lots located on the new Verbier Way to locals and both the Girdwood and Anchorage brokerage communities, he will also be reaching out to the development community regarding the new commercial sites which are fully subdivided and ready to go. Mr. Byrne noted further, “While I have started to collect ideas for a new lodging facility at the Resort, I fully intend to get away from prior ownership’s model of developing and owning everything. It is my vision to see others own and develop businesses at



the Resort. I would not be surprised to see as much as 50% to 60% of future development be undertaken by others.”

With 25 years of real estate experience in the state of Alaska, Bob specializes in commercial and residential development projects. Notable projects on Bob’s list of Alaskan accomplishments includes three Heart of the City awards for Anchorage urban renewal projects including the BrewHouse Restaurant, the Alaska State Legislative building, and the Alaska DEC building. Also experienced in joint-venture projects with Native Corporations, Bob was the design build developer of Calista Native Corporation’s South Anchorage headquarters.

The Gross family moved to Alaska in 1959 and homesteaded at 32 Mile Old Richardson Highway. Bob has lived and worked in Alaska since then, receiving a Bachelor of Science in Mechanical Engineering from the University of Alaska Fairbanks. Bob also attended the United State Air Force Academy in Officer Training and Engineering. An avid Alaskan pilot Bob, along with his wife Melodie, plan to spend more time at their Girdwood home as a result of this new role.

For more information about commercial and residential real estate opportunities, please contact Alyeska Resort Real Estate at [rgross@alyeskaresort.com](mailto:rgross@alyeskaresort.com) or 907-754-2293.

**Alyeska Resort** ([www.alyeskaresort.com](http://www.alyeskaresort.com))

Alyeska Resort is Alaska’s premier destination featuring the luxurious Hotel Alyeska. Alyeska stands out during ski season, known for steep lines and over 650” of snow annually. With 1,400 skiable acres, 73 named runs and nine lifts include the 60-passenger scenic Aerial Tram, Alyeska operates one of the longest ski seasons in North America. Come summer season, Alyeska Resort transforms into a verdant playground featuring nature trails for hiking and biking that start right from the hotel. Located at the gateway to the Kenai Peninsula, home to world-class fishing, and within close proximity to three national parks – Denali, Kenai Fjords and Wrangell-St. Elias, Alyeska Resort makes the perfect adventure base camp. For more information visit [AlyeskaResort.com](http://AlyeskaResort.com) or call 800-880-3880.

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