



## NEWS RELEASE

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### **Alyeska Resort Creates New Spring Packages Aimed to Renew, Refresh and Ring in Big Savings**

April 12, 2010 (Girdwood, Alaska) – At 772" of total snowfall this winter, and a hefty base at the top clearing the 200" mark, it may not seem like spring is in the air at Alyeska Resort. Not to be deterred by Mother Nature, Alyeska Resort is jumping full swing into spring with a flock of new packages to encourage off-season visitation.

This spring, Alyeska will be offering an extended ski season with skiing and riding in May on Saturdays and Sundays, as well as the three-day Memorial Day Weekend. For those who love warmer spring conditions, May is an excellent time to make turns on the mountain. Ski & Stay Packages starting from \$85 per person (based on double occupancy, includes tax and fees) are available online at [AlyeskaResort.com](http://AlyeskaResort.com).

For non-skiers, the Alaska Spring Special is the most affordable getaway the resort is offering. This package includes one-night deluxe accommodations and an in-room movie. Package rates start from \$65 per person (based on double occupancy, includes tax and fees) and are available for stays between April 25, 2010 to June 15, 2010.

Instead of spring cleaning, Alyeska recommends a spring visit to The Spa at Alyeska. The spa has undergone extensive remodeling and the results are spectacular. The spa offers an intimate setting, comfortable for all types of spa guests. The Spa at Alyeska features signature services such as the Alaska Glacial Facial or the classic Hot Stone Massage. In addition, the spa also offers specialty treatments such as the Thermal Springs Sports Mud Wrap. The experienced spa staff offers a full-range of facials, body services, massage, Vichy treatments and nail care. The Spa at Alyeska carries specialty products from award-winning Yon-Ka™, representing the best of plants, flowers and fruits essence, and Phytomer™, the purest choice therapeutic seawater and marine products.

The Spring Spa Package is designed so that Anchorage locals can take a quick weekend escape without a huge airfare expense. This one-night package includes deluxe accommodations, \$100 in Spa Credit and breakfast and special spring rates start from \$99 per person based on double



occupancy (includes tax and fees). Alyeska Resort's saltwater pool and hot tub, fitness center and serene surroundings offer other relaxing touches for a spring getaway.

For groups, try the new Girls Getaway Package which includes one-night deluxe accommodations, \$100 in spa credit for each guest and breakfast. This package can accommodate up to four girlfriends and starts from \$150 per person per night based on double occupancy (includes tax and fees).

Alyeska Resort was voted one of *Travelocity Blogger's Most Romantic Hotels in North America* in 2010. The resort is introducing the affordable "Veuve is in the Air" Romance Package with a starting package price of only \$189 per night per couple (includes tax and fees). This package includes one-night deluxe accommodations, bottle of Veuve Clicquot Rosé Champagne, Alyeska champagne glasses and breakfast for two.

Couples can also take advantage of great package savings with the Couples Spa Package starting from \$199 per night (based on double occupancy, includes tax and fess). The Spa at Alyeska offers signature couples massage services with candles and an optional aromatherapy upgrade. The Couples Spa Package includes one-night deluxe accommodations, \$200 in Spa Credit and breakfast for two adults.

The spring savings are available on stays at Alyeska Resort between April 25 and June 15, 2010 and can be reserved currently. Please call reservations at 907-754-2111 or 800-880-3880, or go online to [AlyeskaResort.com](http://AlyeskaResort.com).

#### **About Alyeska Resort ([www.alyeskaresort.com](http://www.alyeskaresort.com))**

Alyeska Resort is Alaska's premier year-round destination featuring The Hotel Alyeska, an award-winning 304 room full-service property. Located just 40 miles from Anchorage and Ted Stevens Anchorage International Airport, Alyeska Resort is your base camp for summer and winter excursions. The resort is within close proximity of three national parks and the Kenai Peninsula, and is home to the northernmost temperate rainforest, part of the Chugach Mountains. Alyeska Resort stands out in ski season with 643" of average snowfall annually and the longest-continuous double black diamond ski run in North America. Learn more about the resort and plan your Alaskan adventure at [www.alyeskaresort.com](http://www.alyeskaresort.com) or 800.880.3880.

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