



NEWS RELEASE

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Alyeska Resort Announces 09-10 Local Winter Package Specials Featuring Savings up to 45% Off

October 15, 2009 (Girdwood, Alaska) – With snow falling throughout the US, Alyeska Resort is excited to announce substantial savings on winter packages for the Anchorage market. Opening day is scheduled for Wednesday, November 25, 2009 (conditions permitting).

This winter, Alyeska is excited to introduce five new expert ski runs featuring adventurous tree-skiing and Alaska's first Superpipe, scheduled to open mid-December (conditions permitting). The night-skiing season is being extended and will be available Thursdays to Saturdays from December 18, 2009 to March 27, 2010. With the help of Mother Nature, Alyeska Resort also plans to operate weekends in May for late season skiing and riding.

Whether you ski and ride or just want a reason to getaway, Alyeska Resort's 09-10 winter packages offer substantial savings for families, couples and groups of friends:

Get the greatest savings (up to 45% off) when you ski and stay midweek in January and early February. Ski & Stay Packages for this timeframe start from \$99 per person. The package includes one-night lodging, one-day lift ticket and breakfast for two adults. Alyeska's low season is January 4 to February 7, 2010.

Visit early (December 1 - 18, 2009) or in the spring season (February 8 to April 25, 2010) and catch plenty savings on the slopes. Alyeska Resort has one of the longest ski seasons with daily operations through the end of April and weekend operations in May (conditions permitting). Ski and stay starting from \$129 per person including one-day lift ticket and breakfast for two adults.

Make a night of it with the Alaska Family Package where the kids stay and eat for **free**. The Alaska Family Package includes lodging for one night for two adults and up to three kids (under 17), plus one large pizza with two toppings, one in-room of your choice and breakfast. New this winter – for just \$60 per night, add on a connecting room for the

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same night doubling the amount of space for the whole family. (No additional amenities for the connecting room in promotional price.) Alaska Family Package starting from \$199 per night on weekdays and \$239 per night on weekends.

You can getaway to Alyeska without taking on the slopes, too. Starting from just \$99 per person, reserve the Alyeska Winter Getaway Package which includes deluxe accommodations and \$25 Resort Credit each for two adults. The Resort Credit provides guests flexibility and can be used for dining, shopping and at The Spa at Alyeska.

The Spa at Alyeska is the most relaxing way to spend time at Alyeska Resort this winter. The spa has undergone extensive remodeling and the results are spectacular. The spa offers an intimate setting, comfortable for all types of spa guests. The experienced spa staff offers a full-range of facials, body services, massage, Vichy treatments and nail care. The Spa at Alyeska carries specialty products from award-winning Yon-Ka, representing the best of plants, flowers and fruits essence, and Phytomer, the purest choice therapeutic seawater and marine products.

For great spa savings, plan a Winter Stress Relief Getaway with package rates starting from \$139 per person (a 20% savings). The package includes one-night stay and breakfast for two adults plus \$100 in spa credit. For additional savings (up to 43% off), those with flexible schedules can enjoy even greater discounts midweek between (Sunday to Thursday) and during the low season (January 4 to February 7, 2010).

To take advantage of any of the listed winter packages, please call Alyeska Resort Reservations at 866-319-4528 or 907.754.2111, or visit www.AlyeskaResort.com for more information. Alyeska Resort packages are priced per person based on double occupancy unless otherwise noted and promotional pricing includes tax and resort fee. All packages are available starting December 1, 2009 and expire May 31, 2010 and subject to availability

About Alyeska Resort (www.alyeskaresort.com)

Alyeska Resort is Alaska's premier year-round destination featuring The Hotel Alyeska, an award-winning 304 room full-service property. Located just 40 miles from Anchorage and Ted Stevens Anchorage International Airport, Alyeska Resort is your base camp for summer and winter excursions. Alyeska Resort stands out in ski season with 643" of average snowfall annually and the longest-continuous double black diamond ski run in North America. Learn more about the resort and plan your Alaskan adventure at www.alyeskaresort.com or 800.880.3880.

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