



NEWS RELEASE

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Alyeska Resort's Mountain Learning Center Offers Substantial Savings for Skiers and Snowboarders of All Levels and Ages

November 19, 2009 (Girdwood, Alaska) – The Mountain Learning Center at Alyeska Resort has been bustling this month as long-time ski and snowboard instructors return for the winter season in an opposite migration pattern found in the rest of the animal kingdom. Ski and snowboard instructors are their own breed indeed – dedicated to standing in cold weather, perpetually patient while teaching the fundamentals of the sport of skiing and snowboarding to kids and those young at heart.

“Alaskan summers are gorgeous, but winters at Alyeska Resort are the reason we live in Alaska,” says Garth McPhie, Alyeska Resort’s Mountain Learning Center Director, “I have taught skiing in many places around the world and have chosen to stay in Alaska to share my passion for the mountain environment.”

The Alyeska Resort Mountain Learning Center is a Certified member school of the Professional Ski Instructors of America (PSIA) and American Association of Snowboard Instructors (AASI). There are approximately 80 full and part-time instructors and they teach alpine and telemark skiing, snowboarding and options for cross country skiing. Private and group lessons are available, and a variety of specialty programs, camps and clinics are also offered throughout the winter.

The Discover Ski and Snowboard Program is a collaborative effort between Alyeska Resort and the Four Valleys Community School. Designed for kids ages 8 years and through high school, the Discover Program introduces the sport of skiing or snowboarding. The program consists of three lessons over three weeks, and is available on either Saturday or Sunday with starting dates of December 5, 2009; January 9 or 10, 2010; and February 6 or 7, 2010. The lessons are two hours in length and include a lunch break (lunch not included) and a free period in the afternoon for more skiing or riding. The program costs \$190 per student and includes beginner’s lift ticket, equipment rental and transportation from Anchorage and Eagle River. For students with intermediate abilities, the Explorer Program provides a similar offering for \$250 including equipment rental or \$205 without rentals. The Recreational Program is designed for



all-mountain ski or snowboard kids seeking a packaged lift ticket and transportation savings without a lesson. The program costs \$205 with rental equipment or \$160 without rentals. For details on each program and to register online, go to www.AlyeskaResort.com.

Alyeska Resort is excited to offer the popular Women's Midweek Ski and Snowboard Clinics on Wednesdays this winter season. The clinics run four weeks in length and costs \$330 (lift ticket and lunch included), and there is a special two-day Mini Women's Clinic offered in December for \$165 (lift ticket and lunch included). This program celebrates camaraderie and positive learning without any pressure. The program is designed so that participants ski with the same group for all four weeks. Registration for the Women's Midweek Clinic has started and is available at 907-754-2280.

Alyeska Resort offers the innovative Burton™ Learn-to-Ride Program specifically designed to accelerate learning by utilizing beginner-specific equipment and maintaining a small class size. The featured equipment includes Burton Learn-to-Ride and Cruzier Boards, as well as Foundation SI boot and binding system. The Learn-to-Ride packages offer two-hour beginner, intermediate or advanced group lessons for ages 14 and older at either 10:30 a.m. or 2:30 p.m. Prices for the beginner package start from \$65 per lesson which also includes one-day lift ticket and snowboard rental equipment. Intermediate and advanced lessons range from \$65 to \$90 depending on if you need a lift ticket or rental equipment. Programs specifically designed for those ages 13 and under are also available and more information is available at www.AlyeskaResort.com.

Lessons are available at the Mountain Learning Center starting opening day, Wednesday, November 25, 2009, conditions permitting. Advanced reservations can be made by phone, 907-754-2280.

About Alyeska Resort (www.alyeskaresort.com)

Alyeska Resort is Alaska's premier year-round destination featuring The Hotel Alyeska, an award-winning 304 room full-service property. Located just 40 miles from Anchorage and Ted Stevens Anchorage International Airport, Alyeska Resort is your base camp for summer and winter excursions. The resort is within close proximity of three national parks and the Kenai Peninsula, and is home to the northernmost temperate rainforest, part of the Chugach Mountains. Alyeska Resort stands out in ski season with 643" of average snowfall annually and



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the longest-continuous double black diamond ski run in North America. Learn more about the resort and plan your Alaskan adventure at www.alyeskaresort.com or 800.880.3880.

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