



ALYESKA RESORT
ALASKA

NEWS RELEASE

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INNAGURAL SKI PATROL BENEFIT AUCTION A HUGE SUCCESS, RAISING MONEY FOR THE ALYESKA RESORT AVALANCHE DOG PROGRAM

February 18, 2010 (Girdwood, Alaska) – Alyeska Resort’s first annual benefit auction for the Ski Patrol Avalanche Dog Rescue Program at the Sitzmark Bar & Grill raised over \$5000. Eleven patrollers braved the catwalk and enthusiastic bidders pledged \$2270 for their prize of early morning turns and lunch at Seven Glaciers Restaurant with their favorite patroller. A raffle for a pair of K2® Pontoon skis raised an additional \$2,800. Contributions to the dog program can still be made by calling 907-754-2545 or by purchasing a “Dogs Dig Me” t-shirt at the Sitzmark Bar & Grill.

Fundraising proceeds will go towards food, health care and out of state training for the dogs. Brian McGorry, a Ski Patrol supervisor and one of the resort’s dog handlers says, “Training an avalanche rescue dog is a huge responsibility and time commitment. Handlers volunteer countless hours and thousands of their own dollars to purchase and train the dogs year round.” Alyeska Resort would like to eventually grow the program to include a minimum of three certified dog and handler teams, which will enable the resort to have two dogs on the hill every day of the week.

About Alyeska Resort (www.alyeskaresort.com)

Alyeska Resort is Alaska's premier year-round destination featuring The Hotel Alyeska, an award-winning 304 room full-service property. Located just 40 miles from Anchorage, Alyeska Resort is your base camp for summer and winter excursions. Alyeska Resort stands out during ski season with 650” of average snowfall annually and the longest-continuous double black diamond ski run in North America. Learn more about the resort at www.alyeskaresort.com or 800.880.3880.