



**ALYESKA RESORT**  
ALASKA

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## **Alyeska Resort Ramps Up For Future Development Opportunities, Brings On-Board Local Real Estate Professional Bob Gross**

June 28, 2010 (Girdwood, AK) –Alyeska Resort continues to build momentum this summer on a number of fronts including future real estate development. Alyeska Resort Real Estate has hired Bob Gross, a long-time Alaskan and real estate expert, to represent existing and upcoming residential and commercial development opportunities. Real estate represents a top priority for Alyeska Resort as it plans for future expansions and continues to invest in its transformation into a year-round destination.

John Byrne acquired Alyeska Resort in December 2006 which marked a new beginning for Alyeska Resort. Under his ownership, Alyeska Resort has benefitted from a number of significant improvements including a \$10MM+ renovation of The Hotel Alyeska and \$25MM+ in resort upgrades. The resort has also focused on creating signature events that celebrate the great outdoors and rich cultural heritage of the region. Other areas of resort enhancements include the newly developed network of recreational trails for biking and hiking such as the Winner Creek Extension Trail scheduled to open in August.

With an abundance of outdoor activities, Girdwood has always provided the perfect backdrop for repeat visitation by Southcentral Alaska residents and destination tourists. Easily accessible from the Seward Highway and surrounded by wilderness, Girdwood has maintained a healthy real estate landscape even amidst recent economic conditions. Benefitting greatly from tourism traffic, the community has been able to sustain a number of well-established restaurants and year-round activity and tour operators in addition to hospitality amenities offered by Alyeska Resort. With its strong sense of community and vibrant nature, Girdwood will continue to successfully attract tourism and residents.

Alyeska Resort Real Estate plans to introduce residential and commercial development opportunities that will support sustainable growth in Girdwood. To lead the real estate sales initiatives, Alyeska Resort Real Estate welcomes Bob Gross to the team, a proven real estate industry professional with extensive experience in Alaska. Bob previously served in the capacity as a project manager at Alyeska Resort, participating in land planning of the Alyeska Resort Mountain Master Plan, zoning and permitting approvals, renovation of The Hotel Alyeska, and construction of Alyeska Resort employee housing units.



With 25 years of real estate experience in the state of Alaska, Bob specializes in commercial and residential development projects. Notable projects on Bob's list of Alaskan accomplishments includes three Heart of the City awards for Anchorage urban renewal projects including the BrewHouse Restaurant, the Alaska State Legislative building, and the Alaska DEC building. Also experienced in joint-venture projects with Native Corporations, Bob was the design build developer of Calista Native Corporation's South Anchorage headquarters.

The Gross family moved to Alaska in 1959 and homesteaded at 32 Mile Old Richardson Highway. Bob has lived and worked in Alaska since then, receiving a Bachelor of Science in Mechanical Engineering from the University of Alaska Fairbanks. Bob also attended the United State Air Force Academy in Officer Training and Engineering. An avid Alaskan pilot, Bob, along with his wife Melodie, plan to spend more time at their Girdwood home as a result of this new role.

For more information about commercial and residential real estate opportunities, please contact Alyeska Resort Real Estate at [rgross@alyeskaresort.com](mailto:rgross@alyeskaresort.com) or 907-754-2293.

**Alyeska Resort** ([www.alyeskaresort.com](http://www.alyeskaresort.com))

Alyeska Resort is Alaska's premier destination featuring the luxurious Hotel Alyeska. Alyeska stands out during ski season, known for steep lines and over 650" of snow annually. With 1,400 skiable acres, 73 named runs and nine lifts include the 60-passenger scenic Aerial Tram, Alyeska operates one of the longest ski seasons in North America. Come summer season, Alyeska Resort transforms into a verdant playground featuring nature trails for hiking and biking that start right from the hotel. Located at the gateway to the Kenai Peninsula, home to world-class fishing, and within close proximity to three national parks – Denali, Kenai Kjords and Wrangell-St. Elias, Alyeska Resort makes the perfect adventure base camp. For more information visit [AlyeskaResort.com](http://AlyeskaResort.com) or call 800-880-3880.

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