



◆ BRAND IDENTITY
STANDARD



Main Logo



Graphic elements (Icons)

ALYESKARESORT.COM

COLOR SYSTEM

BRAND IDENTITY STANDARD

Secondary Color

PANTONE	548 C
CMYK	100 21 28 76
RGB	0 61 76
HEX	003D4C

PANTONE	7583 C
CMYK	0 69 98 12
RGB	196 98 45
HEX	C4622D

PANTONE	7541 C
CMYK	7 1 3 2
RGB	217 225 226
HEX	D9E1E2

PANTONE	5265 C
CMYK	86 83 9 45
RGB	64 58 96
HEX	403A60

PANTONE	7506 C
CMYK	0 7 25 1
RGB	239 219 178
HEX	EFDBB2

PANTONE	2408 C
CMYK	73 29 75 14
RGB	73 123 85
HEX	497B55

FONTS

Main Font

DOMAINE

AaBbCcDdEeFfGgHhIi
 JjKkLlMmNnOoPpQqRr
 SsTtUuVvXxYyZz

1234567890
 .,/?!

Sub Font

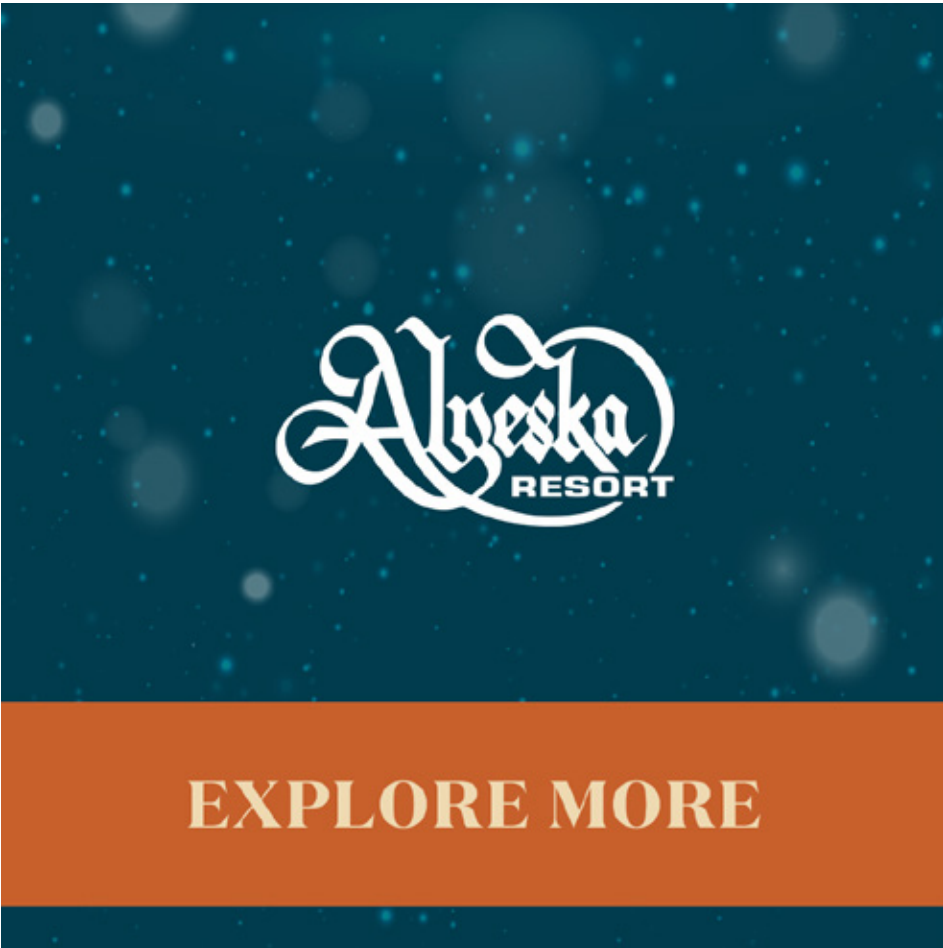
Work Sans

AaBbCcDdEeFfGgHhIi
 JjKkLlMmNnOoPpQqRr
 SsTtUuVvXxYyZz

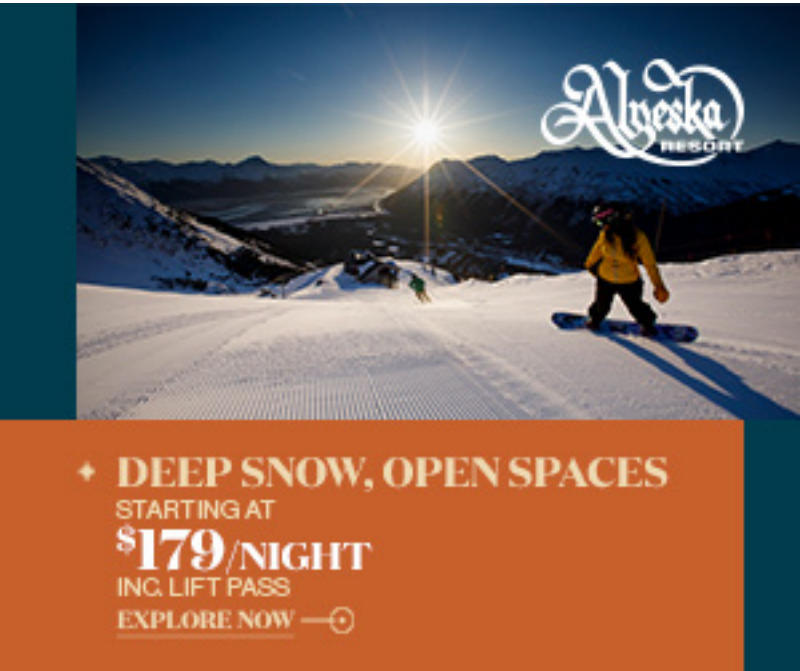
1234567890
 .,/?!

◆ ALYESKARESORT.COM

DESIGN EXAMPLES



Facebook Carousel



Google ads



WEB TYPOGRAPHY

H1-190px

SUMMER

H2-52px

NORTHERN LIGHTS

H3-18px

BOOK NOW
AMENITIES

P-15px

Alyeska Resort is Alaska’s premier year-round destination featuring the 300-room Hotel Alyeska. Located just 40 miles from Anchorage and Ted Stevens Anchorage International Airport, Alyeska Resort is your base camp for an endless number of summer and winter adventures.



◆ WEDDINGS

Against the stunning backdrop of the Chugach Mountains and some of the most scenic panoramas America has to offer, your dream wedding awaits in the premier location in Alaska. Alyeska Resort provides wedding guests luxurious accommodations and convenient access to the magnificent Alaskan wilderness. The idyllic location offers a variety of indoor and outdoor wedding sites and open spaces framed by stunning views.

[LEARN MORE](#) →



WINTER

◆ NORTHERN LIGHTS

The bright, starry nights of south central and the interior of Alaska are nature's perfect backdrop for dancing northern lights, also known as Aurora Borealis.

[BOOK NOW](#) →

◆

ALYESKARESORT.COM

PRINT ASSETS

Conference & Catering Menu



ALYESKA RESORT

CONFERENCE & CATERING SERVICES





WELCOME

3

BREAKFAST

7

BREAKS

8

BEVERAGES

9

LUNCH

16

DINNER

22

HORS D'OEUVRES

23

SIGNATURE STATIONS

26

LATE NIGHT SNACKS

27

KIDS MENU

Our Executive Chef Wes Choy and his team welcome the opportunity to host your event.

Our culinary team and menus are inspired by the wild landscapes around us and the endless breathtaking views.

We embrace Alaska grown ingredients, sourced from Alaska farmers, ranchers, growers, and fishermen, or suppliers as near to us as possible. We love seasonal food, therefore some listed ingredients may change.

If you are looking for custom content for your event, please inquire with your Event Manager today to discuss your ideas!



BREAKFAST

BREAKFAST BUFFET

Breakfast is accompanied with Kaladi Coffee, selection of artisanal teas, and a selection of chilled juices. Breakfast is designed for a 90 minute time period. An \$8 surcharge per person will be added for groups of 19 or less. All prices below are per person.

THE ALPENGLOW

Cut Fresh Fruit
Yogurt & Granola
Assorted Bagels
House Baked Breakfast Bread & Pastry Basket
\$20

THE ALYESKA

Cut Fresh Fruit
Yogurt & Granola
Scrambled Eggs
Smoked Bacon
Sausage Patties
Biscuits & Sausage Gravy
Seasoned Crispy Breakfast Potatoes
House Baked Breakfast Bread & Pastry Basket
\$27

THE NORTH STAR

Cut Fresh Fruit
Yogurt & Granola
Seacuterie & Charcuterie Board
Scrambled Eggs
Smoked Bacon
Reindeer Sausage
Cinnamon French Toast
Seasoned Crispy Breakfast Potatoes
Eggs Benedict, Canadian Bacon, Hollandaise
House Baked Breakfast Bread & Pastry Basket
\$39

3

◆ ALYESKARESORT.COM

PRINT ASSETS

Business Card/Hiring Post

